San Diego is a gateway to innovation. Invest in San Diego today.

- **Global Connectivity**: world-class air, land and sea ports with connections to London, Tokyo, Shanghai and additional markets.
- **A Highly Skilled Workforce**: abundant technical engineering, scientific R&D and tech talent create one of America’s most loyal workforces.
- **The California Advantage**: part of the 8th largest economy in the world and an innovation trendsetter.
- **Convenient Cross Border Access**: opportunities to leverage Mexico’s first-rate manufacturing capabilities.
- **Thriving Innovation Ecosystem**: one of America’s most diverse economies, from biotech to cleantech to cybersecurity and wireless health.
- **Unparalleled Quality of Life and Climate**: home to the best weather in America, a thriving urban core and 60 miles of coastline.

**CONTACT US:**
- info@sandiegobusiness.org
- +1 (619) 234-8484
- sandiegobusiness.org
WHY INVEST IN SAN DIEGO?

INNOVATION IS IN OUR DNA
1. Most patent intense region in the U.S.
2. Destination for Federal R&D funding to independent research institutions
3. Life sciences and biotech cluster in the U.S.
4. Concentration of life sciences lab space in the U.S. – more than San Francisco and Boston combined

PERFECT CLIMATE FOR ENTREPRENEURSHIP
16. incubators and accelerators, which grow the small business ecosystem
17. Best place in America to launch a startup
5. Concentration of Inc. 5000 fastest growing companies in the U.S.

CONVERGENCE OF TECHNOLOGIES
1. Concentration of technology industries
2. Concentration of cybersecurity firms
3. Concentration of military assets in the world
4. $14.4 billion advanced industry R&D cluster

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GLOBALLY CONNECTED
1. International airports, including the world’s first cross border airport terminal with direct flights to global centers like London, Tokyo, and Shangai
2. Busiest land port of entry in the Western Hemisphere
3. More than 40% of the nation’s cargo enters through Southern California seaports

MAGNET FOR TALENT
1. Universities and world-class research institutions
2. Largest engineering school in California – UC San Diego Jacobs School of Engineering
3. Life sciences and biotech cluster in the U.S.
4. Concentration of the workforce in science and engineering jobs in the U.S.
5. Most inventive city in the world

AND SUPERB QUALITY OF LIFE
2. The Economic Impact of San Diego’s Research Institutions. San Diego Regional EDC. Fall 2015.
4. Alexandria Real Estate.
5. San Diego Venture Group.
7. Power City Index, CNBC. 2015. Based on the top 12 publically-traded companies in the U.S. market.
15. See number 10.