

ABOUT THE REGION WHERE ARE WE?

Home to some of the world's most iconic companies, **California is the 8th largest economy in the world** and is the **top U.S. destination for foreign capital**.

San Diego is located on the border between California and Mexico.

SAN DIEGO: THE APEX OF OPPORTUNITY

- **Binational Advantage:** Locate an R&D facility in San Diego and manufacture your product less than 30 miles south in Mexico
- **Gateway to the Americas:** Establish a North American outpost with proximity to both the U.S. and Latin American markets
- **Access to the Asia-Pacific:** Connect easily by air or by sea to the world's fastest growing economies on the Pacific Rim

**SAN FRANCISCO
SILICON VALLEY**

**LOS ANGELES
HOLLYWOOD**

SAN DIEGO
MEXICO



San Diego is a gateway to innovation. Invest in San Diego today.

- **Global Connectivity:** world-class air, land and sea ports with connections to London, Tokyo, Shanghai and additional markets
- **A Highly-Skilled Workforce:** abundant technical engineering, scientific R&D and tech talent create one of America's most loyal workforces
- **The California Advantage:** part of the 8th largest economy in the world and an innovation trendsetter
- **Convenient Cross Border Access:** opportunities to leverage Mexico's first-rate manufacturing capabilities
- **Thriving Innovation Ecosystem:** one of America's most diverse economies, from biotech to cleantech to cybersecurity and wireless health
- **Unparalleled Quality of Life and Climate:** home to the best weather in America, a thriving urban core and 60 miles of coastline

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The City of
SAN DIEGO

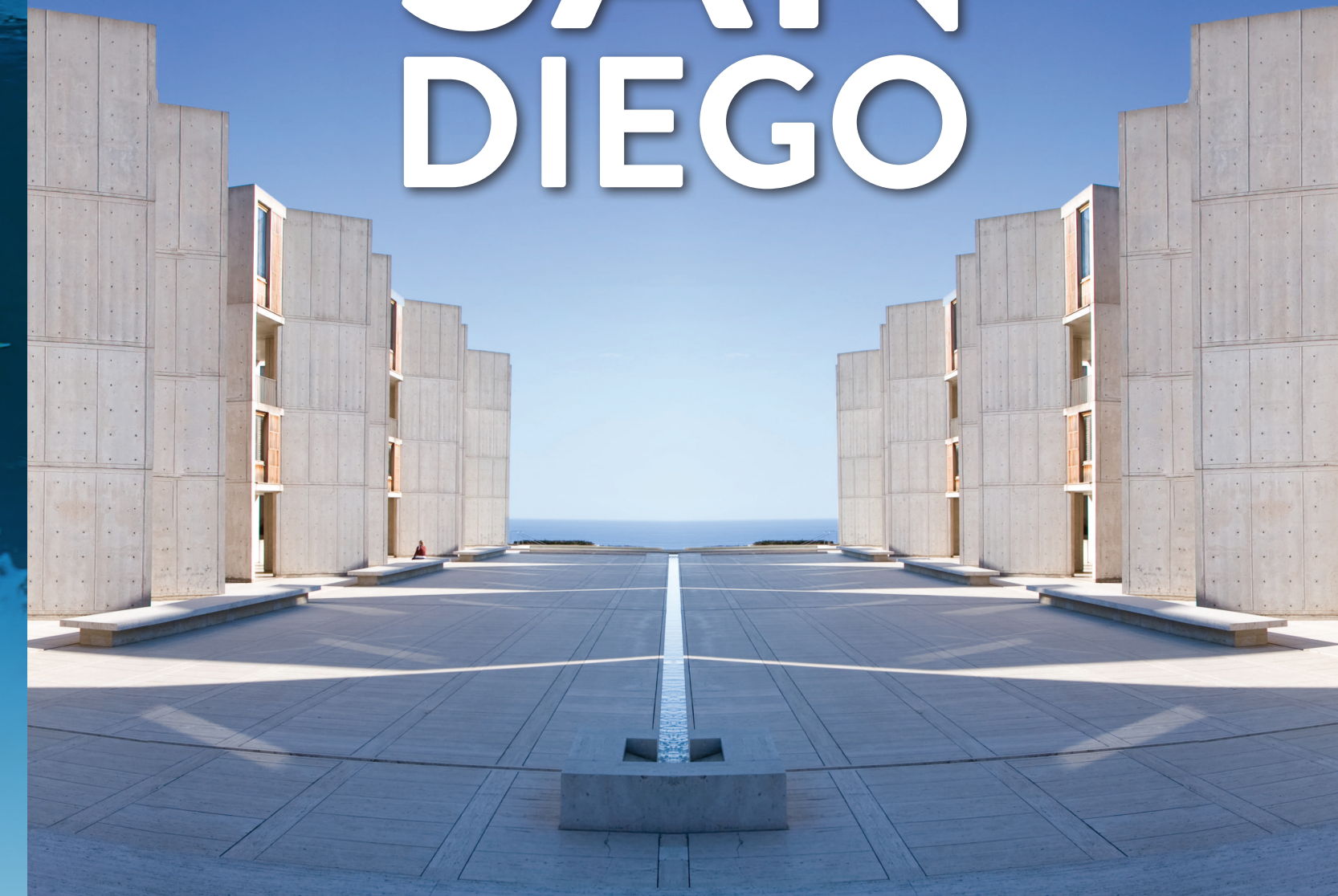
Unified Port
of San Diego

SAN DIEGO
REGIONAL
EDC

SAN DIEGO
INTERNATIONAL AIRPORT
LET'S GO.

WORLD TRADE CENTER®
SAN DIEGO

INVEST SAN DIEGO



WHY INVEST IN SAN DIEGO?



INNOVATION IS IN OUR DNA

- **#1** most **patent intense** region in the U.S. – **#3** in the world¹
- **#1** destination for Federal NIH funding to independent research institutions²
- **#3** life sciences and **biotech cluster** in the U.S.³
- **#1** concentration of **life sciences lab space** in the U.S. – more than San Francisco and Boston combined⁴



CONVERGENCE OF TECHNOLOGIES

- **#1** concentration of **technology** industries⁹
- **100+** **cybersecurity** firms¹⁰
- **#1** concentration of **military** assets in the world
- **\$14.4 billion** **advanced industry** R&D cluster¹¹



MAGNET FOR TALENT

- More than **86 universities** and **world-class research institutions**
- **#1 largest engineering school in California** – UC San Diego Jacobs School of Engineering
- **#2** concentration of the workforce in **science and engineering jobs** in the U.S.¹²
- **#2 most inventive** city in the world¹³



PERFECT CLIMATE FOR ENTREPRENEURSHIP

- **16+** **incubators and accelerators**, which grow the small business ecosystem⁵
- **#1** best place in America to **launch a startup**⁶
- **#2 return on investment** for public companies in the U.S.⁷
- **#5** concentration of Inc. 5000 **fastest growing** companies in the U.S.⁸



GLOBALLY CONNECTED

- **2 international airports**, including **the world's first** cross border airport terminal—with direct flights to global centers like London, Tokyo, and Shanghai
- **#1 busiest land port of entry** in the Western Hemisphere¹⁴
- More than **40% of the nation's cargo** enters through Southern California's seaports



AND SUPERB QUALITY OF LIFE

- More than **3,500** hours of sunshine a year
- **#1 lowest average commute** time of any U.S. city¹⁵
- **#2 best beer city** in America¹⁶
- **#2 safest city** in the U.S.¹⁷

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4. Alexandria Real Estate.

5. San Diego Venture Group.

6. The Best Places To Launch A Startup In 2014. Forbes.

7. Power City Index, CNBC. 2015. Based on the top 12 publicly-traded companies in the U.S. market.

8. San Diego shines on Inc. list. San Diego Regional EDC. Blog Post. August, 21, 2014.

9. Tied with San Francisco and Boston. CONNECT Innovation Report. CONNECT. 2014.

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12. Trends in Talent Study. San Diego Regional EDC. January 2016. Based on San Diego's top 9 peer metro regions.

13. Organization for Cooperative Economic Development. 2014.

14. San Ysidro Land Port of Entry Fact Sheet. General Services Administration. July 8, 2015.

15. See number 10.

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17. Cities with 500,000+ population. Uniform Crime Statistics. Federal Bureau of Investigation.