

**Adam Clayton Powell III** is President of the Public Diplomacy Council of the United States and Director of Washington Programs for the University of Southern California's Center on Communication Leadership and Policy. He is also University Fellow at the USC Center on Public Diplomacy.

Until the fall of 2010, Powell served as USC's Vice Provost for Globalization, working with faculty and deans to advance the university's global initiatives, expand USC's international presence, increase USC's leadership role in the Association of Pacific Rim Universities, and promoting the university throughout the world.

Powell previously served as Director of the USC Integrated Media Systems Center, the U.S. National Science Foundation's Engineering Research Center for multimedia, and before that spent several years as Vice President for Technology Programs at the Freedom Forum and Newseum, creating training programs and forums on digital media in Africa, Asia, Europe, Latin America, and the United States for journalists, media managers, educators and policy makers.

Powell has contributed chapters to numerous books and is the author of *Reinventing Local News: Connecting with Communities Using New Technologies* (Figueroa Press, 2010). He has also written for a number of publications, including *The New York Times*, *Wired* magazine, and *Online Journalism Review*.

Powell comes from a career of two decades in broadcasting, serving as Vice President for News and Information programming at National Public Radio; Manager of network radio and television news for CBS News; Executive Producer at Quincy Jones Entertainment; and General Manager of PBS stations WHUT-TV in Washington and KMTP-TV in San Francisco.

He has also appeared on the PBS News Hour, The O'Reilly Factor on Fox News, on BBC television and was a host on C-Span.

Powell has won numerous awards, including the 1999 World Technology Award for Media and Journalism, sponsored by The Economist, and the Overseas Press Club Award for international reporting for a series of broadcasts on Iran.