

**CONNECTING.  
INFORMING.  
EMPOWERING.  
GLOBALLY.**



**Celebrating Over 40 Years of Connecting People and Nations**



**SAN DIEGO  
DIPLOMACY  
COUNCIL**

[sandiegodiplomacy.org](http://sandiegodiplomacy.org)

"I have long believed, as have many before me, that peaceful relations between nations requires understanding and mutual respect between individuals. If only people will get together, then so eventually will nations."

— *U.S. President Dwight D. Eisenhower*

## OUR VISION FOR OVER 40 YEARS

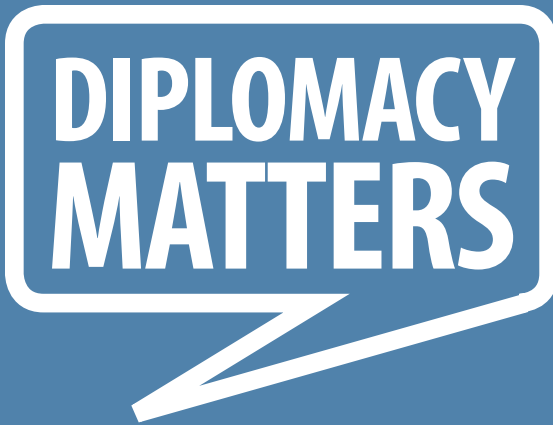
For over 40 years, the San Diego Diplomacy Council has connected world leaders across sectors with San Diego to build trust, dialogue and collaboration, promoting global prosperity and peace.

We work with the U.S. Department of State, the Global Ties U.S. network and other partners to arrange professional, educational and cultural programs. Together, we've brought tens of thousands of leaders from around the world to connect with like-minded professionals, businesses, arts and culture organizations, governments, and nonprofit organizations in the San Diego region.

### **San Diego Diplomacy Council provides custom programs for public and private partners, including:**

- Professional Meetings and Workshops
- Conferences and Training Programs
- Business Fellowships
- Educational and Cultural Exchange Visits
- Networking Events and Public Lectures
- Cultural Hospitality Dinners
- Citizen Diplomacy Trips
- Protocol and Cultural Briefings





### That's why we're focused on:

- **Connecting** community and business leaders in the San Diego region with their counterparts from around the world
- **Informing** global citizens about common challenges
- **Empowering** dialogue and action to address issues from citizen safety and economic opportunity to social justice and environmental sustainability

### Diplomacy at work in San Diego includes:

- Women from across Europe and the Western Hemisphere discussing their role in conflict resolution toward peace and stability
- Moroccan business owners exploring ways the U.S. helps entrepreneurs overcome social and financial hurdles through skill-building and access to capital
- Venezuelan human rights defenders examining best practices to increase civic engagement and electoral reform
- Visitors from Indonesia learning about effective municipal waste management practices and marine debris prevention

# OUR ANNUAL IMPACT

**\$2.9  
Million**

**San Diego Economic Impact**



**148**

**Countries  
Represented**

**820**

**Local Student Participants**



**\$3.5  
Million**

**U.S. Economic Impact**

# OUR ANNUAL IMPACT

# 873

Exchange Participants



# 278,487

Professional  
Interactions

# 90%

Of International Visitors  
said Professional Networking  
Opportunities in San Diego  
were Excellent!



# 15,000

Alumni and Counting



# 3 of 5

Members Stay Connected  
with International Visitors





## Creating Entrepreneurial Partnerships

Russian entrepreneur Zamir Shukhov participated in the Professional Fellowship Program with Andy White of the Downtown San Diego Partnership. Zamir reflected, "I realized that the global startup community struggles with the same issues – idea generation and raising capital." In return, Andy was invited by Zamir to speak at Startup Village, the largest entrepreneurial event in Eastern Europe.

## EVERYONE IS A DIPLOMAT



## Preparing Next Generation Diplomats

Local high schools participated in a border security simulation, allowing students to role-play in a diplomatic crisis. San Diego High School student Kamila Trujillo found similarities with the current U.S.-Mexico border situation: "It's not a simulation. It affects real people. It affects people like me, and it affects many others. I just want to stop that.... That's why I keep on building bridges."



## Empowering Women's Rights and Leadership

Women of Courage Award winner Captain Niloofar Rahmani came to San Diego to celebrate International Women's Day. The first female pilot in the Afghanistan Air Force, she shared her story with many during her visit, including several California U.S. Congressmembers: "My country never expected a woman to be in the military or a pilot, so the only thing I could do is ignore them."

## EVERYONE IS A DIPLOMAT



## Welcoming the World into Your Home

Long-time San Diego Diplomacy Council member Ruth-Ann Walker is a frequent homestay and dinner host for international visitors. She noted, "No matter the language or cultural differences, hosting has allowed us to understand how much we all have in common."

*"The delegations provide us with an opportunity to collaborate with other professionals and share insights and perspectives in business, leadership and the community."*

– Sempra Energy

## OUR PARTNERS INCLUDE:



GLOBALTIES > U.S.



OMNI HOTELS & RESORTS



SURERIDE INC



For a full list of partners and donors, visit **[sandiegodiplomacy.org](http://sandiegodiplomacy.org)**

Report funded in part by City of San Diego Tourism  
Marketing District Assessment Funds

**Get involved: [sandiegodiplomacy.org](http://sandiegodiplomacy.org)**



SAN DIEGO  
DIPLOMACY  
COUNCIL

San Diego Diplomacy Council  
4305 University Avenue, Suite 510  
San Diego, CA 92105  
619-291-8105

@SD\_Diplomacy

